

## BBA 1st Semester Exam., 2022

## COMMUNICATIVE ENGLISH

Time : 3 hours

Full Marks : 60

Instructions :

- (i) The marks are indicated in the right-hand margin.
- (ii) There are **SEVEN** questions in this paper.
- (iii) Attempt **FIVE** questions in all.
- (iv) Question Nos. 1 & 2 are compulsory.

1. Answer any six of the following questions : 2×6=12

- (a) Form a word using the prefix 'infra...'.
- (b) Form a word using the suffix '...acy'.
- (c) Write the antonym of 'Humane'.
- (d). Choose the word which is nearest in meaning to 'Lethargy' :
  - (i) Serenity
  - (ii) Listlessness
  - (iii) Impassivity
  - (iv) Laxity
- (e) Convert the sentence in the active voice :  
The student was instructed by the teacher.

- (f) Substitute with one word :  
Animals living on land and in water
- (g) Fill in the blank with a suitable tense form of the verb given in the brackets :  
My aunt \_\_\_\_\_ (arrive) last Sunday.
- (h) Make a sentence using 'Flimsy'.
- (i) Write Wh-question for 'This is my friend's calculator'.
- (j) What is a memo?

2. Answer any three of the following questions : 4×3=12

- (a) Supply suitable prepositions in the blank space provided :  
What time are you leaving?  
I am leaving \_\_\_\_\_ the afternoon. May be \_\_\_\_\_ pm. I am coming back \_\_\_\_\_ Sunday evening. I'll be here \_\_\_\_\_ 9 pm.
- (b) What techniques of effective communication are needed during a job interview?
- (c) What is group discussion and why is it conducted?
- (d) What do you understand by personality?

- (e) What are the different types of letters?  
Write an application for your desired post.

✓ 3. Write a note on the importance of social media in today's world. 12

4. How is general-purpose communication different from technical communication? Explain. 12

✓ 5. Write a formal letter to a guest of your choice inviting him to your college cultural festival. 12

✓ 6. Write three paragraphs of around 300 words on one of the topics : 12

(a) Conservation of natural resources in your State

(b) Impact of social media on youth

7. Explain 'flow of communication'. Illustrate it with examples from the existing communication patterns in your college/institute. 12

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