

BBA 2nd Semester Exam., 2023

**BUSINESS ORGANIZATION AND
ENVIRONMENT**

Time : 3 hours

Full Marks : 60

Instructions :

- (i) The marks are indicated in the right-hand margin.
- (ii) There are **SEVEN** questions in this paper.
- (iii) Attempt **FIVE** questions in all.
- (iv) Question Nos. 1 and 2 are compulsory

1. Answer any six of the following questions
2×6=12

- (a) What do you understand by holding company?
- (b) Mention the purpose of division of labour.
- (c) Explain the 'cartel' form of business combination.
- (d) What is partnership business?
- (e) What are the maximum members prescribed for private company?

- (f) Familiarize sole proprietorship form of business organization.
- (g) Define 'economic system'.
- (h) What is meant by Industrial Licensing?
- (i) Explain the concept of social responsibility of business.
- (j) List any four Fundamental Rights.

2. Answer any three of the following questions :
4×3=12

- (a) Explain horizontal and vertical factors for combination.
- (b) Briefly describe the role of joint sector in India. <https://www.akubihar.com>
- (c) Compare Fundamental Rights and Directive Principles of State Policy.
- (d) Explain the objectives of the Environment (Protection) Act, 1986.
- (e) Outline the problems in technology transfer.

Answer any three of the following questions
12×3=36

3. Describe Articles of Association and Memorandum of Association and distinguish them.

4. Discuss the rationale and extent of State intervention in business activity.
5. Why should business be socially responsible? What are its benefits?
6. Evaluate the impact of technology on business in our country, supported by examples.
7. Write an essay on 'management of industries in India'.
