

Code : 302205

(2)

BBA 2nd Semester Exam., 2023

INFORMATION TECHNOLOGY IN
MANAGEMENT—2

(Management Information System)

Time : 3 hours

Full Marks : 60

Instructions :

- (i) The marks are indicated in the right-hand margin.
- (ii) There are **SEVEN** questions in this paper.
- (iii) Attempt **FIVE** questions in all.
- (iv) Question Nos. 1 and 2 are compulsory.

1. Answer any six of the following : 2×6=12

- (a) What is data?
- (b) What is a system?
- (c) Define information system.
- (d) What is MIS office automation?
- (e) What is knowledge management?
- (f) What are the different types of DSS?
- (g) What is EDP?
- (h) What is non-programmed decision-making?
- (i) What is resource feasibility?
- (j) What is ERP?

2. Answer any three of the following : 4×3=12

- (a) Explain the term 'MIS'. State its objectives.
- (b) Explain the use of information for competitive advantage.
- (c) What are the objectives of ERP?
- (d) What is the relation between MIS and Enterprise Resource Planning?
- (e) What is Simon's model? Explain.

3. Discuss any three system characteristics. Explain why 'feedback' and 'control' are considered the 'key system concepts'. 12

4. How do knowledge work systems work? Explain with an example. 12

5. "Information system is an enabler." Do you agree? Why or why not? Give your arguments. 12

6. Briefly explain the role of MIS in other related disciplines. 12

7. Discuss the general framework of MIS. 12

24AK/6

(Turn Over)

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